



**Innovation**  
Ready

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## Innovation Ready Customer Experience!

"Customer Experience in the new digital era"

Wednesday 25 May 2022 | 16:30



### 1. **BeSpot:** *Location tracking solutions to drive growth, customer engagement, and retail experience digital transformation*

AI and analytics solution for high accuracy deep location intelligence and location fraud prevention for the retail, hospitality, and gambling industries used in more than 4.000 retail venues.

TRL	9	Time to market (months)	0	Funds invested (€k)	1.100	More funds needed (€k)	3-10m
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### 2. **e-satisfaction:** *Get Practical about Customer Centricity*

We use customer feedback to help businesses Tap Into Their Customer's Minds and get practical about Customer Centricity.

TRL	9	Time to market (months)	1	Funds invested (€k)	600	More funds needed (€k)	800
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### 3. **Helvia Chatbricks** *The all-in-one Conversational Experience Platform that grows with your needs*

Chatbricks brings Experience Management (XM) to core Business Functions: Customer Support, Client Management, Sales, HR and Hiring. Chatbricks provides both the Conversational AI templates and the apps needed to close the loop such as a built in Live-chat system and CRM, HRM micro-apps.

TRL	9	Time to market (months)	0	Funds invested (€k)	-	More funds needed (€k)	-
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### 4. **Keyvoto:** *Keyvoto PXM, helps every product and retailer, win the digital shelf*

Keyvoto product experience platform, is the solution to the product information chaos caused upon trying to connect your products with other retailers and e-commerce platforms.

TRL	9	Time to market (months)	0	Funds invested (€k)	500	More funds needed (€k)	1.500
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**5. EMA - Explainable Marketing Analytics : *Explainable Marketing Analytics for all***

EMA is an AI-enabled platform/digital marketing agent, that supports marketers to optimize their digital marketing campaigns in a holistic way without breaking the bank.

TRL	7	Time to market (months)	12	Funds invested (€k)	340	More funds needed (€k)	-
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**6. Medoid AI: *It is time for the market to speak, are you listening?***

Crowdspeak generates the collective voice of the market on any given topic and in a short, natural language paragraph. Its users can consume and understand 1000s of social media posts and replies in mere seconds, explore the multiple opinion groups and discover the opportunities hidden in each one of them.

TRL	6	Time to market (months)	6	Funds invested (€k)	-	More funds needed (€k)	-
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**7. Môteo.AI: *Support your customers for any issue, in any channel, anytime***

Môteo is a conversational AI platform that improves customer support and experience, while minimizing operational costs. Its advanced NLP and Machine learning algorithms provide infinite scalability and omnichannel support.

TRL	9	Time to market (months)	0	Funds invested (€k)	400	More funds needed (€k)	-
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**8. Pobuca:** *Connect with your customers at any point in the customer journey*

We offer turn-key solutions regarding Customer Experience, CRM and Loyalty for brands and retailers. We first measure, then design and finally improve, creating a CX-driven, ongoing optimisation loop for your business.

TRL	8	Time to market (months)	0	Funds invested (€k)	7m	More funds needed (€k)	5m
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**9. Satori Analytics:** *Satori is a term to describe “the moment of clarity”*

Analytics SaaS product offering valuable insights improving Data Driven customer experience.

TRL	1-9	Time to market (months)	1-9	Funds invested (€k)	-	More funds needed (€k)	-
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**10. Wadata:** *We create more loyal customers*

Wadata is the first ever digital wallet to store all your loyalty cards. With wadata users can use their loyalty points combined or converted to a digital coin at an exclusive marketplace, while at the same time companies increase loyal members, transactions and lifetime value.

TRL	6	Time to market (months)	4	Funds invested (€k)	30	More funds needed (€k)	500
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Thank you

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More information:

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